

"Focused on performance, growing the RC community, and delivering meaningful value to our corporate partners."



# Hudson Stewart - Building the Next Generation of RC.

Hudson Stewart is a 15-year-old RC racer with a fast-rising reputation for skill, dedication, and passion. What began as a hobby has grown into a competitive pursuit, where Hudson not only races but also does 100% of the building, maintenance, and setup of every car he drives.



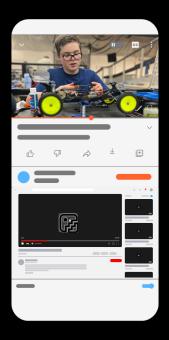
- 120+ races in the past year across off-road and dirt oval
- 57 wins and multiple podium finishes
- 5 Track Points Championships (4 Off-Road, 1 Oval at Intermountain Raceway)
- **Podium** ROAR Region 5 Dirt Off-Road Championships
- Podium 36th Annual April Fools Classic (Off Road)
- 2nd Place + TQ Wyoming State Championships (Late Model & Street Stock)
- **Podium** Idaho State Championships (Sprint Car & Street Stock)

## Growing the Sport: Helping New Racers Find Their Start

Hudson is committed to more than racing. He often helps newcomers with setups, answers questions, and shares knowledge to make RC racing more approachable.

In 2026, Hudson will launch a **YouTube series** designed to lower barriers to entry and inspire new racers. Content will cover setups, practice routines, race prep, and lessons he's learned.

His goal: to make sure others feel welcome and inspired to race.



#### A Sample of 2026 YouTube Video Topics:

- Where to Start in R/C Racing: A Beginner's Guide
- What You Really Need at the Track (and What You Don't)
- Practice with Purpose: How to Make Track Time Count
- Basic Setups Made Simple: Getting Your Car Dialed In
- The Biggest Mistakes I Made (So You Don't Have To)
- Race Day 101: What to Expect On and Off the Track
- Essential Tools & Equipment for New Racers
- Learning Racecraft: Passing, and Competing the Right Way
- Maintenance Basics: Keeping Your Car Running Strong
- From Club Races to Big Events: How to Take the Next Step



## Racing with Purpose: Your Brand Ambassador, Driving Into 2026

Hudson delivers more than logo space. He provides authentic influence, trusted community connection, and real engagement opportunities for brands.

#### **Partnership Benefits:**

- Content Integration Featured in videos and social posts
- Event Promotions Giveaways, activations & on-site engagement
- **Product Showcases** Hands-on demos & displays
- Authentic Feedback Tested and reviewed by Hudson
- Professional Media Assets Branded photos & video content
- Community Recognition Support for racers using partner products
- Trackside Visibility Logos on cars, gear, apparel, displays







**Racing Outreach:** Events will include a mix of high-profile national and key regional races, maximizing both reach and engagement in markets that align with partner goals.

#### Home Track Weekly Racing: Sprint Car // Late Model // MOD 2wd // 4wd

- 100+ Club Events Off Road & Dirt Oval at Intermountain R/C Raceway
- Testing & Practice Days Supporting New Racers

## Dirt Oval Travel Races: Sprint Car (Open & 13.5) // Late Model

- 5-10 Races
- Events will including both high-profile and select regional races.

#### 1/10<sup>th</sup> Off Road Travel Races: MOD 2wd // 4wd

- 5-10 Races
- Events will primarily focus on regional races, giving our partners access to markets they wouldn't otherwise reach.









Together, we'll build a sponsorship program tailored to your objectives — driving awareness, engagement, and measurable results, while helping grow the future of R/C.













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